

Zogby Interactive Likely Voters Nationwide - 1/19/10 thru 1/21/10 MOE +/- 2.0 percentage points

11. If the presidential elections were held next month, would you vote to re-elect President Obama or would it be time for someone new in the White House?

	Total				U.S. direction						AgeGroup								Live							
	Total		Total		Right direction		Wrong track		Not sure		18-29		30-49		50-64		65+		Lge City		Sm City		Suburbs		Rural	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Re-elect Obama	1009	42.5	1009	42.5	792	94.8	100	7.6	117	54.3	182	42.5	368	39.9	287	45.1	164	43.6	420	50.2	163	35.9	294	44.7	130	31.3
Time for someone new	1176	49.5	1176	49.5	10	1.2	1150	86.8	15	7.1	218	51.1	454	49.3	304	47.7	194	51.5	355	42.4	236	52.0	308	46.8	267	64.2
Not sure	192	8.1	192	8.1	33	3.9	75	5.7	83	38.6	27	6.4	100	10.8	45	7.1	19	5.0	62	7.4	54	12.0	56	8.6	19	4.5
Total	2377	100.0	2377	100.0	835	100.0	1326	100.0	216	100.0	427	100.0	921	100.0	637	100.0	377	100.0	838	100.0	453	100.0	658	100.0	416	100.0

	Total				AgeGroup-B								Gender				Region									
	Total		Total		18-24		25-34		35-54		55-69		70+		Male		Female		East		South		Centr GrLks		West	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Re-elect Obama	1009	42.5	1009	42.5	56	50.2	229	42.5	337	38.1	275	45.6	104	46.4	438	39.5	570	45.6	233	44.7	252	40.9	292	41.3	224	43.1
Time for someone new	1176	49.5	1176	49.5	43	38.4	266	49.4	470	53.1	282	46.8	109	48.6	604	54.4	557	44.6	240	46.0	312	50.7	368	51.9	253	48.5
Not sure	192	8.1	192	8.1	13	11.4	43	8.0	78	8.8	46	7.7	11	5.0	67	6.1	124	9.9	48	9.2	51	8.3	48	6.8	44	8.4
Total	2377	100.0	2377	100.0	112	100.0	538	100.0	885	100.0	603	100.0	224	100.0	1109	100.0	1251	100.0	521	100.0	615	100.0	708	100.0	521	100.0

	Total				Religion								BornAgain				Wal-Mart									
	Total		Total		Catholic		Protestant		Jewish		Other/None		Yes		No/NS		Weekly		Few/Mo		1-2/yr		Never		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Re-elect Obama	1009	42.5	1009	42.5	252	40.7	443	36.4	29	64.0	249	60.3	157	26.0	286	47.1	82	23.5	230	32.6	419	49.6	255	59.1	19	53.9
Time for someone new	1176	49.5	1176	49.5	300	48.5	714	58.6	11	24.2	112	27.1	414	68.8	291	48.0	261	74.4	407	57.7	354	41.9	136	31.5	13	37.2
Not sure	192	8.1	192	8.1	67	10.8	61	5.0	5	11.8	52	12.7	31	5.2	30	4.9	7	2.1	68	9.7	72	8.5	41	9.4	3	8.9
Total	2377	100.0	2377	100.0	619	100.0	1219	100.0	46	100.0	414	100.0	602	100.0	607	100.0	351	100.0	706	100.0	845	100.0	432	100.0	35	100.0

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11. If the presidential elections were held next month, would you vote to re-elect President Obama or would it be time for someone new in the White House?

	Total				Party						Residency				Ideology Recoded							
	Total		Total		Democratic		Republican		Independent		My city or town		America		The planet earth		Liberal		Moderate		Conservative	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Re-elect Obama	1009	42.5	1009	42.5	745	80.0	57	7.6	208	29.8	199	35.9	403	32.3	387	71.4	447	88.5	531	51.4	21	2.6
Time for someone new	1176	49.5	1176	49.5	118	12.7	640	85.6	418	59.8	308	55.6	777	62.2	80	14.8	22	4.3	366	35.4	778	95.9
Not sure	192	8.1	192	8.1	68	7.3	51	6.8	73	10.4	47	8.5	69	5.5	75	13.8	36	7.2	136	13.1	12	1.5
Total	2377	100.0	2377	100.0	931	100.0	748	100.0	699	100.0	554	100.0	1249	100.0	542	100.0	505	100.0	1033	100.0	812	100.0

	Total				Union				Child<17				120. Are you the parent or guardian of a special needs child or adult who is living in your home?				Armed forces				NASCAR fan			
	Total		Total		Yes		No/NS		Yes		No/NS		Yes		No/NS		Yes		No/NS		Yes		No/NS	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Re-elect Obama	1009	42.5	1009	42.5	246	51.3	762	40.5	234	37.6	774	44.6	40	45.4	969	42.3	214	39.3	794	43.7	116	34.1	892	44.0
Time for someone new	1176	49.5	1176	49.5	173	36.0	991	52.6	363	58.4	796	45.8	42	47.3	1134	49.6	293	53.9	871	47.9	195	57.4	971	47.9
Not sure	192	8.1	192	8.1	61	12.7	130	6.9	25	4.0	167	9.6	7	7.3	185	8.1	37	6.9	154	8.5	29	8.5	162	8.0
Total	2377	100.0	2377	100.0	479	100.0	1883	100.0	622	100.0	1737	100.0	89	100.0	2288	100.0	545	100.0	1819	100.0	340	100.0	2026	100.0

	Total				Attend services								Investor Class				412. How likely are you to vote in the 2010 elections?							
	Total		Total		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never		Yes		No/NS		Likely		Not likely	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Re-elect Obama	1009	42.5	1009	42.5	52	22.2	237	46.0	118	38.2	97	48.6	316	40.5	180	63.7	367	36.8	634	47.2	998	42.3	11	67.2
Time for someone new	1176	49.5	1176	49.5	170	73.1	264	51.4	165	53.6	88	43.9	358	45.9	82	29.1	567	57.0	581	43.2	1172	49.6	4	27.8
Not sure	192	8.1	192	8.1	11	4.7	13	2.6	25	8.2	15	7.5	106	13.6	20	7.2	62	6.2	129	9.6	190	8.0	1	5.0
Total	2377	100.0	2377	100.0	233	100.0	514	100.0	308	100.0	200	100.0	780	100.0	282	100.0	995	100.0	1343	100.0	2360	100.0	16	100.0

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11. If the presidential elections were held next month, would you vote to re-elect President Obama or would it be time for someone new in the White House?

	Total				Valid Passport				Income								Education							
	Total		Total		Yes		No/NS		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		No College Degree		College Degree+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Re-elect Obama	1009	42.5	1009	42.5	568	45.0	442	40.1	106	52.3	78	42.7	128	42.9	168	39.9	162	41.4	261	44.3	476	36.8	525	49.4
Time for someone new	1176	49.5	1176	49.5	610	48.4	552	50.1	56	27.8	95	52.1	151	50.8	213	50.5	212	54.4	282	47.8	692	53.4	474	44.6
Not sure	192	8.1	192	8.1	83	6.6	108	9.8	40	19.9	10	5.3	19	6.3	40	9.6	16	4.1	47	7.9	127	9.8	64	6.0
Total	2377	100.0	2377	100.0	1261	100.0	1102	100.0	203	100.0	182	100.0	298	100.0	422	100.0	390	100.0	589	100.0	1295	100.0	1063	100.0

	Total				Status								Marital Status & Gender							
	Total		Total		Married		Single		D/W/S		Civil union		Married Male		Married Female		Other Male		Other Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Re-elect Obama	1009	42.5	1009	42.5	533	37.8	277	52.8	165	49.1	32	40.0	237	35.4	296	40.1	200	46.1	273	54.6
Time for someone new	1176	49.5	1176	49.5	793	56.2	186	35.6	131	39.1	43	53.4	401	59.9	388	52.6	198	45.5	158	31.6
Not sure	192	8.1	192	8.1	85	6.1	61	11.6	40	11.8	5	6.6	31	4.6	54	7.4	36	8.4	69	13.8
Total	2377	100.0	2377	100.0	1411	100.0	524	100.0	335	100.0	80	100.0	670	100.0	739	100.0	434	100.0	501	100.0

	Total				Race								generation											
	Total		Total		White		Hisp		AfrAmer		Asian		Other		Pre 1926		Privates		Woodstockers		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%		
Re-elect Obama	1009	42.5	1009	42.5	614	36.5	97	47.2	244	82.2	21	34.8	11	20.7	1	21.3	178	44.0	397	42.4	226	42.0	199	41.5
Time for someone new	1176	49.5	1176	49.5	925	55.0	95	46.2	38	12.8	30	49.4	41	76.9	3	71.8	208	51.2	440	47.0	274	50.9	246	51.3
Not sure	192	8.1	192	8.1	142	8.4	14	6.6	15	5.0	10	15.8	1	2.4	0	6.9	19	4.7	99	10.6	38	7.1	35	7.2
Total	2377	100.0	2377	100.0	1681	100.0	205	100.0	297	100.0	61	100.0	53	100.0	4	100.0	405	100.0	935	100.0	538	100.0	479	100.0

11. If the presidential elections were held next month, would you vote to re-elect President Obama or would it be time for someone new in the White House?

	980. Are you an officer of a company, no matter how small, or a partner or owner of a business?						Total	
	Total		Yes		No/NS		Total	%
	<i>f</i>	%	<i>f</i>	%	<i>f</i>	%		
Re-elect Obama	1009	42.5	185	34.4	825	44.8	1009	42.5
Time for someone new	1176	49.5	314	58.4	862	46.9	1176	49.5
Not sure	192	8.1	39	7.3	153	8.3	192	8.1
Total	2377	100.0	538	100.0	1839	100.0	2377	100.0